



## CONTACT

720.219.7712

[b.thurman303@gmail.com](mailto:b.thurman303@gmail.com)

[BryanThurman.com](http://BryanThurman.com)

[LinkedIn.com/in/bryan-thurman](https://www.linkedin.com/in/bryan-thurman)

## TECHNICAL SKILLS

Adobe Creative Cloud  
Adobe Workfront  
Brandfolder  
Figma  
Frame.io  
Microsoft 365  
Wordpress

## CORE COMPETENCIES

Creative Leadership  
Branding & Visual Identity  
Digital, Print, & Multimedia Design  
Budget & Team Management  
Resource Allocation  
Software Implementation

## ACCOLADES

### Telly Awards

6 Awards | 2023

### Elite Awards

Comcast NBCUniversal | 2023

## EDUCATION

### Rocky Mountain College of Art and Design (RMCAD)

Bachelor of Fine Arts -  
Visual Communications /  
Graphic Design

### Honors Specialization

Interactive Web Design

## EXPERIENCE

### Manager, Graphic Design

Comcast NBCUniversal | 03/2020 - Present (Centennial, Colorado)

- Principle Designer for 1 of 3 divisions for a Fortune 50 company.
- Directs all West Division creative design and print production averaging 650+ annual projects valued at \$1M+.
- Maximizes internal and external engagement through localized brand campaigns across 5 regional markets.
- Partners with Senior Leadership on executive presentations and visual strategy.
- Manages \$300K+ budget and vendor contracts to optimize costs and quality.
- Leads and mentors 5+ contract designers to meet high-volume creative demands.
- Implemented Creative AI tools to streamline workflows and improve productivity.
- Applied self-starting skills to stand up an in house agency in the West Division.

### Manager, Graphic Design and Creative Production

The Kroger Co. | 09/2014 - 06/2019 (Aurora, Colorado)

- Directed multi-platform campaigns across 18 divisions in partnership with Marketing, Art Directors and Merchandisers.
- Supervised 30+ creatives, achieving 95% on-time delivery.
- Art directed and retouched photography for 200+ marketing and circular campaigns.
- Set team KPIs and provided mentorship to improve retention and performance.
- Produced and oversaw 20+ weekly press-ready circulars and ROPs.

### Owner / Operator

Obvious Concept Studio | 02/2011 to 09/2014 (Denver, Colorado)

- Directed marketing collateral development for 150+ clients across diverse industries.
- Led creative team to execute cohesive brand identities and integrated campaigns.
- Managed digital and social media strategy to expand audience reach and engagement.
- Partnered with business owners to build scalable brand systems and visual standards.
- Drove new business growth through strategic outreach and creative leadership.
- Mentored design talent and fostered a collaborative, high-performance culture.

### Clients Included:

- Breckenridge Grand Vacations
- Clear Creek County
- City of Wheat Ridge
- Colorado Cancer Coalition
- Denver Health
- Parker Police Department